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The Navigator for Enterprise Solutions

EDUCATION TECHNOLOGY SPECIAL

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20 Most Promising Education Technology Solution Providers - 2018

Education is what transforms a crude rock into a polished diamond. It refines the thinking and actions of people and molds them to be citizens who contribute positively to society. The importance of education is now acknowledged by all levels of society and everyone is willing to take extra measures to embrace it. The old saying, 'you cannot teach an old dog new tricks' is unfounded in today's world. Be it the child of a farmer or a seasoned worker at a factory, education has something for everyone.

However, in this day and age, it is irrational to expect that the archaic teaching methods of the past can prove to be effective. The field of education has evolved just as rapidly as all other industries. Smart classrooms and cloud computing have developed an inherently different system of education. Students can access customized learning programs from their portable devices, tailor-made to suit their acumen. Lessons are designed to provide real-world insights and make learning a fun and fulfilling exercise.

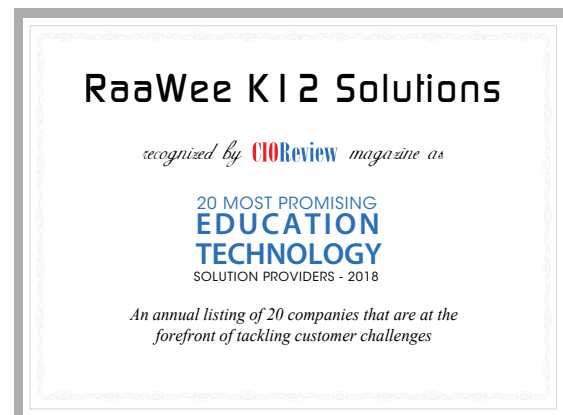
Not limited only to schools, industries all across are using technology to provide their workers with comprehensive training modules. With interactive videos and virtual

laboratories, the practical side of education is integrated into the learning process. Technology is also making it possible to address the needs of differently abled learners, creating an inclusive environment where everyone is given an opportunity to think, learn and grow.

This edition of CIOReview presents to you, 20 most promising Education Technology Providers 2018, featuring solution and service providers who are radically transforming the field of education. Over the past few months, a distinguished panel of CEOs, CIOs, VCs and the editorial team of CIOReview have reviewed companies in the Education Technology sector and have shortlisted the forerunners who are meeting the challenges of the industry head-on.

The companies shortlisted have exhibited a penchant for excellent work ethics, display in-depth business process knowledge and implement revolutionary strategies in the domain of education technology. This listing will provide insights as to how these solutions can be applied in real-world situations and how they can add value to organizations that are facing challenges in this area.

We present to you, "20 Most Promising Education Technology Solution Providers - 2018".



Company:
RaaWee K12 Solutions

Description:
Offers a robust, intuitive, and highly customizable collaboration software to counteract chronic absenteeism and truancy in schools

Key Person:
Saleem Qazi
CEO

Website:
raaweek12.com



RaaWee K12 Solutions

Preventing Chronic Absenteeism and Truancy at Public Schools

Our education system is reliant on students attending school. Absenteeism results in lower grades, lower self-esteem, dropping out, giving up, and criminal activities. Missing School affects the potential of our children and in the end, our country.

According to a recent data released by the Dept. of Education, 13 percent of the students nationally were chronically absent in 2013-2014 school year. That's one in every eight students missing more than 10 percent of the learning time. For several hundreds of thousands, this percentage for missing school is significantly higher.



Saleem Qazi

Just like one cannot build a house with just a hammer, schools cannot counter absenteeism just with Student Information System aka SIS, which is currently being used primarily across the country. SISs provide extraordinary help for the purpose that they are built for, such as performance assessment, health records, demographics, taking attendance, scheduling, enrollment, etc. They do provide some reports related to district's and site's attendance, but none of the SIS provides comprehensive capabilities that schools need to prevent, detect, intervene, document, and track chronic absenteeism and truancy.

“The positive outcomes of implementing this very simple collaboration tool are extraordinary: good grades, self-confidence, skills development, positive contribution to society”

It's not that districts across the country are not doing anything to improve student attendance. From having specialized departments to address truancy and chronic absenteeism to having access to social services programs to defining clear-cut policies, they apply several methods to engage with students facing attendance challenges. And when you see the data, one is forced to think, why is that? Why do we still have 1 in every 8 students with less than 90 percent attendance?

Chronic Absenteeism and Truancy are Nation's Hidden Education Crisis

It is common for schools to keep putting efforts every year to encourage regular attendance, because absenteeism is a challenge that is renewed each year with new student population or due to the newer circumstances that are faced by the students and families. In the absence of a fully connected collaboration tool that is specifically built to help schools prevent, detect, intervene, document and track absenteeism patterns, many times their

efforts do not bring the desired attendance improvement goals to fruition.

After doing a lot of research and interviewing hundreds of practitioners across the country, I recognized the need for an enterprise software for districts, the need for a comprehensive system to help schools eliminate chronic absenteeism and reduce truancy. And this triggered the development of RaaWee K12 Truancy & Dropout Prevention System (TDPS). This is the only collaboration software for absenteeism prevention available in the whole nation which is highly robust, extremely intuitive, and fully customizable for any district of any size.

Districts that have started using RaaWee K12 TDPS are already seeing the benefits of using this technology from the very first semester in use. Personally, I get a huge sense of satisfaction when I see these districts immensely enjoying using TDPS and benefiting from it from the get-go. TDPS has enabled them to close the performance gaps amongst students by encouraging them to attend school regularly. With TDPS in place, districts are able to increase the learning time for students, increase their funding associated to attendance improvement, and are able to enhance their student and family engagement strategies with lesser resources at a much lower cost.

Beneficiaries of RaaWee K12 TDPS are Students, Families, School Districts, Communities, Cities, and our Country.

The positive outcomes of implementing this very simple collaboration tool are extraordinary: good grades, self-confidence, skills development, positive contribution to society. Becoming Entrepreneurs, Teachers, Engineers, Architects, Doctors, Pharmacists, Lawyers, Law enforcers, Inventors, and the possibilities become infinite. **CR**